

**Sub: Study on Documenting Enterprise Creation - Presentation of the study Findings.**

Entrepreneurship Development and encouraging people to become self-employed is receiving great attention now world over. Especially in India this is looked upon as the best option to solve the unemployment and under employment problems and as a potential driving force for sustainable economic growth. Over the years people with different backgrounds have started their own enterprises, some of them have succeeded and many of them had not.

TFSC took up a study last year on the Enterprise Creation process and Documenting the same. The objective of this study is to identify possible roadblocks in an entrepreneur's journey and coming out with suggestions to overcome them . Also the study looked into various factors , both external and internal , which contribute to the success or otherwise of the enterprise. The study covered around 400 samples spread across different sectors, different categories, and different districts of the state of Tamilnadu . The findings of the study have brought out lot of interesting points which are worth deliberating for the success of the entrepreneurship promotional measures. A brief abstract of the study is enclosed for your reference.

We are therefore organizing a workshop to discuss the findings of the study and come out with specific suggestions for measures to make things easy for a start up entrepreneur in order to encourage more people to take up to entrepreneurship .

The details of the workshop are given below:

Date: 26<sup>th</sup> September 2008(Friday)

Venue: Marigold Hall, GRT Convention Centre, T.Nagar, Chennai 17

Time: 9.30 a.m. Registration

10.00 a.m. Workshop

1 p.m. Lunch

We are inviting different stake holders like bankers, policy makers , statutory agencies, developmental organizations and entrepreneurs to participate in the workshop. There is no participation fee, but prior confirmation is required.

